

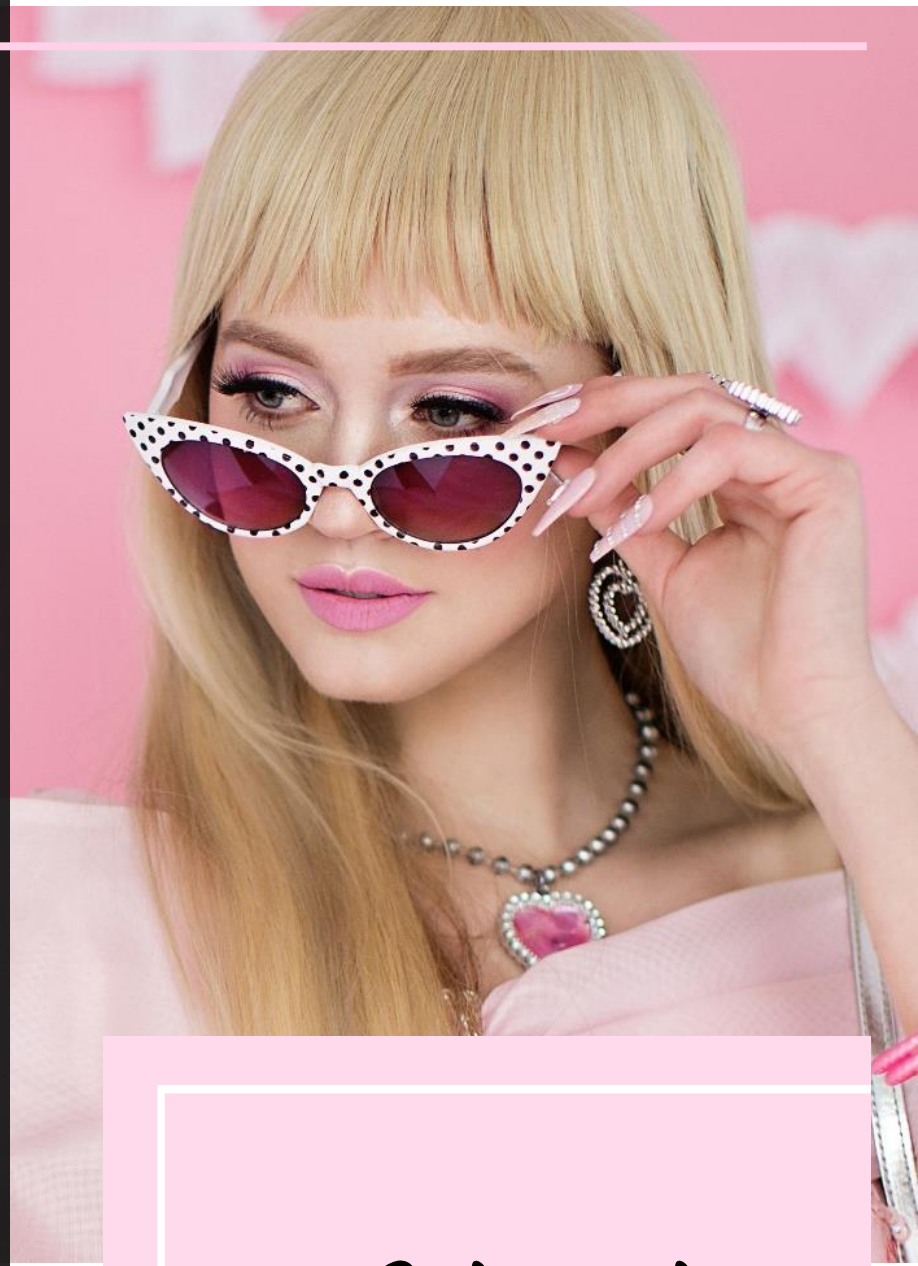
# EGO BEAUTY

*Academy*

## NAIL ARTIST

PROGRAM

Learn all the skills necessary to succeed as a Professional Nail Artist, from the very basics of nail anatomy to the most recent trends and social media strategies. This program is designed for you to find your perfect fit as a Nail Artist, whether you choose to join a salon or start your own business or perhaps adventure into the world of fashion and editorial nail art. The possibilities are endless...



*“Get ready  
to open up  
a world of  
possibilities”*



## PROGRAM CONTENTS

- Proper Disinfection/Sanitation procedures
- Choosing the right brand / Product review and selection
- Nail Anatomy
- Manicure fundamentals
- Customizable Professional Start Up Kit (Includes only top quality products)
- Sculpted Gel Nails / Fill & Rebalance Techniques / Troubleshooting
- Manual and option to electronic filing techniques
- Nail Art Trends
- Health & Safety + Business Guideline overview and standards.
- Social Media strategies
- "Starting your own business" overview and career choices
- Student Manual + in class one-on-one feedback and guidance

## INTENSIVE COURSE

PROGRAM DURATION:

30HRS IN CLASS INSTRUCTION

+

AT HOME PRACTICUM



Upon successful completion of the:

In-class training

+

At-home practicum

Final written and practical exams

Students will receive a completion  
Certificate.

*Giselle Caballero*

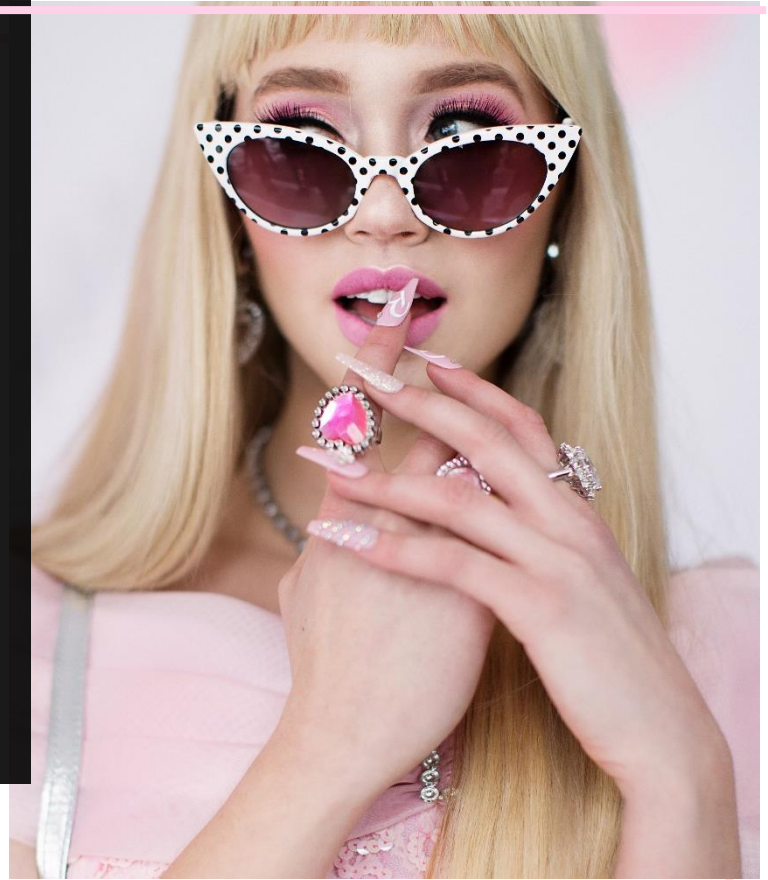
(250) 718 9639

Kelowna, BC Canada

[www.egobeauty.ca](http://www.egobeauty.ca)

IG/FB: @egobeauty.ca

**EGOBEAUTY**  
*Academy*



## ENROLL NOW!

**FILL UP AND SUBMIT THIS REGISTRATION PACKAGE ALONG WITH YOUR DEPOSIT TO RESERVE YOUR SPOT.**

### The fine print:

- Please pack a lunch for each day.
- A Non-refundable & Non-Transferable Deposit is required to reserve your spot in the class, the full deposit amount counts towards the cost of the program. Deposit can be paid CASH or E-TRANSFER to [egobeautyca@outlook.com](mailto:egobeautyca@outlook.com) (Please note that your spot on the class will not be reserved or confirmed without a deposit).
- Remaining Balance must be paid at the latest 10 business days prior to the first day of class.
- You will not be permitted into the program unless full payment has been made by the date as agreed upon registration.
- **TEXT 250 718 9639** or email [egobeautyca@outlook.com](mailto:egobeautyca@outlook.com) for registration.
- Students must provide their own models for final practical exam and at home practicum portion of the course, it is the student's responsibility to secure and make proper arrangements. If traveling from far assistance can be provided if given advanced notice, however we cannot guarantee that we will have a model for you.
- Student will not be able to start the program without a kit.
- This is an entry level course designed for all beauty professionals' skill levels.
- Students commit to completing and submit the "at home practicum" portion of the program.
- You will receive certificate after the successful completion of the course, written and practical final exams and the at home practicum.
- There will be absolutely no refunds of any sort once the program has started and/or after the course has been taken.

**IF YOU HAVE ANY QUESTIONS PLEASE TEXT 250 718 9639 OR EMAIL [egobeautyca@outlook.com](mailto:egobeautyca@outlook.com)**



## REGISTRATION / POLICIES & PROGRAM OUTLINE

Name: \_\_\_\_\_

Date of Birth: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal code: \_\_\_\_\_

Phone Home: \_\_\_\_\_ Work: \_\_\_\_\_ Cell: \_\_\_\_\_

E-mail: \_\_\_\_\_ Highest level of completed education: \_\_\_\_\_

Current Occupation: \_\_\_\_\_ Diplomas: \_\_\_\_\_

### ENROLLMENT

- **Small Group Sessions / One-on-one available on request**
- Please pack a lunch for each day.
- A Non-refundable & Non-Transferable Deposit (\$1500) is required to reserve your spot in the class, this amount goes towards product kit and manual, remaining balance must be paid at least 10 business days prior to the start of class. Deposit can be paid with CASH OR E-TRANSFER to [egobeautyca@outlook.com](mailto:egobeautyca@outlook.com) (Please note that your spot on the class will not be reserved or confirmed without a deposit).
- Product Kit must be selected at registration and prior to the start of the program. Student will not be able to start the program without a kit.
- Remaining Balance must be paid at the latest 10 business days prior to the beginning of class. Due to the nature of the program there will be absolutely **no refunds**.
- TEXT 250 718 9639 or email [egobeautyca@outlook.com](mailto:egobeautyca@outlook.com) for registration.
- This is an entry level course designed for all beauty professionals' skill levels.
- Students must commit to completing the "at home practicum" portion of the program.
- You will receive certificate after the successful completion of the course, written and practical final exams and completion of the at home practicum.
- Students must provide their own models for final practical exam and at home practicum portion of the course, it is the student's responsibility to secure and make proper arrangements. If traveling from far, assistance can be provided if given advanced notice, however we cannot guarantee that we will have a model for you.

## TRAINING POLICIES/ETIQUETTE

- Classes start promptly at their scheduled time. Please arrive on time to start time.
- Children are not allowed in the classroom at any time.
- Please offer us advanced notice if you will be absent or late for class.
- Cell phones must be turned off during class hours.
- Bring your manual and product kit to every class.
- You are responsible to tidy up and prepare your workstation before and after you leave each class.
- Students must get a satisfactory completion grade of at least 70% in the written final in order to receive a Certificate.
- In circumstances where a failure occurs, one rewrite theory exam will be offered at no additional charge. Each exam thereafter will cost \$100.00 and must be paid for in advance and at time of booking.

## THE FINE PRINT

Refund Policy: You will not be permitted into the program unless full payment has been made by the date as agreed upon registration • **Deposits and product kit costs are non-refundable.** • Notice of dropping or withdrawal from a program must be made in writing/email to at least 10 business days prior to the start of the class. • A 50% refund will be issued on remaining balance (not including deposits) only when full program cost has been already paid and withdrawal notice is received at least 10 business days before class start, after that timeline no refunds of any nature will be issued. • Please note: no refund of any sort will be given if the school is closed for any reason during your course. • Program cost/fees are non-transferable • No refunds will be made for no shows or last minute withdrawals/cancellations • **There will be absolutely no refunds of any kind after the program class has started or has been taken.**

Course Cancellation Policy: We reserve the right to cancel a program in which there is insufficient enrolment. In the event of a cancellation, students will be informed and all fees will be refunded. **Note: costs for text books/manual, deposit and kits will not be refunded.**

Student Disciplinary Policy: By enrolling in any program, the student (and parent/guardian if applicable) accept(s) its policies and regulations and acknowledges the right of the school to take disciplinary action. The school reserves the right to discipline the student (including but not limited to, termination of its relationships with the student). Discipline may be required for many forms of inappropriate behavior; however, the following behaviors are not permitted at the school: Continual interruptions during class. Over talking the instructor. Arguing with the instructor during class. Raising ones voice continually in a manure that is disturbing to the class. Constant unnecessary disturbances. Inappropriate language. Harassment of any sort towards students or instructors.

*We may, at any time, and at our sole discretion, modify these Terms and Conditions of Use, including our policies and fine print, with or without notice to the user. Any such modification will be effective immediately upon public posting. Your continued use of our services and this site following any such modification constitutes your acceptance of these modified terms.*

Student's Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Parent/Guardian's Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Date: \_\_\_\_\_

I, the undersigned agree to all terms, policies, fine print and financial responsibility upon registration. I agree that the educator or the program provider will not be responsible for any injury that I or my models may incur onsite or offsite while or proceeding the attending of these program.

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## PROGRAM OVERVIEW

- Nail Anatomy

Nail artists have lots of mini canvases to work with on each nail, and these will be the medium in which you will be able to express your creativity and apply your skills as a nail artist. During this module we will dive into the basics of nail anatomy and learn to recognize when it is safe to perform a service, we will explore the most common nail diseases and disorders and review proper hand/nail examination. Each of these details will allow you to appropriately perform client consultations prior to moving ahead with a service.

- Salon Safety + Sanitation/ Disinfection procedures:

The best way to increase and maintain an efficient and healthy environment is to follow adequate cleaning and safety guidelines. During this module you will discover the differences between the different levels of infection control, proper cleaning and maintenance procedures and we will discuss and learn more about the current local guidelines for personal services. We will also discuss the general health and safety considerations that are of concern to you and your clients when working in a salon environment.

- Choosing the right brand / Product review and selection

There's an immense variety for nail artists when it comes to the product options available in the market, but how to choose the right line? How do products interact with each other? What is each product for? What brand is the right for me? During this module we will analyze some of the existing brands and suppliers and we will explore the options that they present to us, you will be able to have a clear understanding of what is needed in regards to tools, implements, products and supplies to perform a service and you will be able to understand the fundamentals of artificial nails.

- Manicure fundamentals

A manicure is the cosmetic care of the hands and fingernails, by now you have studied all the basis of what is needed to perform the service but how do you go about it? Well, in this module you will learn the basics of a manicure service, including preparation, consultation, service steps and completion and you'll have the opportunity to get to practice. You will also learn about gel polish and polish product selection and application as well as troubleshooting tips.

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- Sculpted Gel Nails & Fills

In this section you'll be guided to developing strong application techniques, we will demonstrate and practice the procedures for application and maintenance of artificial nail extensions. You will be able to recognize the client's needs and address them with the right selection of the products needed as well as performing the service successfully. Our goal will be to you will also receive valuable troubleshooting tips.

- Electronic filing techniques

This module is an introduction to working with electronic files, upon further practice you will benefit from reducing filing times and improving time/cost per service. This part of the program is designed for you to understand and learn the correct and safe techniques for electric filing machines. Keep in mind that practicing the use of your e-file is crucial for successful and safe service performance.

- Nail Art Trends

Develop and explore your creativity! During this section you will learn about the most recent trends and techniques in nail art, by the end of it you will be able to mix and apply your newly learned skills to create your designs, the sky is the limit!

- Business Guideline overview and career choices + Social Media strategies

Now the practical part has been covered but what now? During this section we will talk about your options as a Nail artist, social media and brand positioning, you will be guided through the different sectors of the industry as well as the basic local guidelines for the trade. Get ready to open up a world of possibilities!

## CERTIFICATION REQUIREMENTS

- Upon completion of the in-class program and satisfactory written and practical finals, students must complete the "At Home Practicum" portion of the program which will be specifically custom to the needs of each student. The *At Home Practicum* consists of weekly assignments to be evaluated until successfully accomplished (Note: Successful grading and evaluation is at the Educator's discretion. Depending on each case, it may take more than one try per assignment to obtain a satisfactory pass. Students must successfully complete a *Dry Manicure*, *Gel polish application*, *New set*, *Fill/rebalance set*, *Freestyle set* and *Removal*.)

## KIT OPTIONS

### CLASSIC KIT (INCLUDED)

## ALL THE BASICS

- **Manual**
- **Hard Gel - Trial Kit**
- **30 ml Builder Gel**
- **30 ml Nail Extension Gel**
- **15 ml Primer**
- **15 ml Bonder**
- **Sculpting Brush**
- **Application Brush**
- **Color Brush**
- **Nail Form Roll**
- **Lint Free Wipes**
- **250 ml Cleanser**
- **Cuticle Pusher And Cleaner**
- **Cuticle Nipper**
- **White Buffer Blocks**
- **100/180 Shaping Files**
- **Cuticle Bit + Cuticle Oil**
- **De-bulking Bit**
- **Detailing Bit**
- **E-file Pro Power and Hand Piece**
- **Practice Hand and Tips**
- **Curing Lamp**
- **Dusting Brush**
- **Gel Polish Manicure Line**

### DELUXE KIT (UPGRADE FOR \$250)

## NAIL ARTIST KIT

- **Manual**
- **Hard Gel - Trial Kit**
- **30 ml Builder Gel**
- **30 ml Nail Extension Gel**
- **15 ml Primer**
- **Sculpting Brush**
- **Application Brush**
- **Color Brush**
- **Nail Form Roll**
- **Lint Free Wipes**
- **250 ml Cleanser**
- **Cuticle Pusher And Cleaner**
- **Cuticle Nipper**
- **White Buffer Blocks**
- **100/180 Shaping Files**
- **Cuticle Bit + Cuticle Oil**
- **De-bulking Bit**
- **Detailing Bit**
- **E-file Pro Power and Hand piece**
- **Practice Hand and Tips**
- **Curing Lamp**
- **Dusting Brush**
- **Gel Polish Manicure Line**
- **Swarovski Pack and applicator**
- **Crystal Display Storage Box**
- **4 x Gel Polish Basics**
- **4 x Gel Paints**
- **Chrome Pigment**
- **Detailer Brushes**
  - o **Short**
  - o **Medium**
  - o **Long**
- **Nail art sample pack  
(Includes a variety of glitter, foil, 3d decorations, applicators, etc)**



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